



## Rouge Park Centennial Celebration June 27-29, 2025

### SPONSORSHIP INFORMATION

We are thrilled to invite you to become a valued sponsor of the Rouge Park Centennial Celebration, a momentous event to celebrate the 100th birthday of the City of Detroit's largest park, bringing together community, nature, and education. This three-day celebration, scheduled for June 27-29, 2025, promises to be a vibrant gathering, attracting thousands of visitors from across the region.

Rouge Park holds a special place in the hearts of our community as a sanctuary for nature lovers and a vital educational resource. This centennial event will celebrate our rich history while looking forward to a sustainable future, and we would be honored to have your support in making it a success.

#### **Event Overview**

The Rouge Park Centennial Celebration will be held over three exciting days in June 2025, offering a diverse array of activities and attractions:

- **Carnival & Live Performances:** A family-friendly carnival featuring rides, games, and live entertainment for all ages.
- **Community Resource Fair:** A showcase of local businesses, nonprofits, and community services, providing valuable information and networking opportunities.
- **Park Activations:** Engaging activities within the park, including nature walks, guided tours, and interactive educational sites.



The Rouge Park Centennial Celebration is being hosted by Friends of Rouge Park. If you have any questions, please contact Friends of Rouge Park's Executive Director Lindsay Pielack. [Lindsay@rougepark.org](mailto:Lindsay@rougepark.org) or 313-676-0718.

# Sponsorship Opportunities

We offer several sponsorship levels, each providing unique benefits to maximize your brand's visibility and engagement with our audience:

By partnering with us for the Centennial Celebration, your organization will:

- Enhance Brand Visibility: Reach a diverse audience through extensive marketing efforts and event attendance.
- Showcase Community Commitment: Demonstrate your organization's dedication to community development and environmental stewardship.
- Engage with New Audiences: Build connections with community members, local businesses, and nonprofit organizations.
- Create Lasting Impact: Contribute to a legacy event that supports the preservation and enhancement of Rouge Park.

## **Tier 1 Sponsor - \$15,000 +**

- Premier logo placement on event materials, banners, and promotional items
- Prominent, 10x20 booth space at the Community Resource Fair
- Opportunity to address attendees during the opening ceremony
- Featured post on Friends of Rouge Park social media channels
- Prominent digital presence at the events, short video option, if desired
- 20 VIP tickets to the event

## **Tier 2 Sponsor - \$10,000+**

- Prominent logo placement on event materials and banners
- 10x 10 booth space at the Community Resource Fair
- Mention in Friends of Rouge Park social media channels
- Digital presence at the event, full page logo recognition
- 10 VIP tickets to the event

## **Tier 3 Sponsor - \$5,000 +**

- Logo placement on event materials
- 10 x 10 booth space at the Community Resource Fair
- Digital presence at the event, shared page logo recognition
- 5 VIP tickets to the event

## **Tier 4 Sponsor - \$1,000+**

- Logo inclusion on event signage
- 10 x 10 booth space at the Community Resource Fair
- Digital presence at the event, shared page logo recognition
- 2 VIP tickets to the event



**Thank you for your sponsorship!  
Rouge Park Centennial Celebration**

**To process your sponsorship, please select one of these payment options.**

**ACH Payment:**

To set up an ACH payment, please submit your sponsorship information [here](#).

**Online Paypal Payment:**

Scan QR above or visit our website at [www.rougepark.org](http://www.rougepark.org) and click [here](#). Select the sponsorship level and proceed with the payment.

**Check Payment:**

Please make checks payable to: Friends of Rouge Park. Complete this form and mail to: Friends of Rouge Park, 9509 W. Parkway, Detroit, MI 48239. Please submit a request for an invoice [here](#), if needed.

Sponsorship to be made in the name of:

Contact Person (First & Last Name):

Organization (if applicable):

Address:

City, State, Zip Code:

Phone Number:

Email Address:



If you have any questions or need further assistance, please contact Friends of Rouge Park's Executive Director Lindsay Pielack. [Lindsay@rougepark.org](mailto:Lindsay@rougepark.org) or 313-676-0718.  
Thank you for your support!